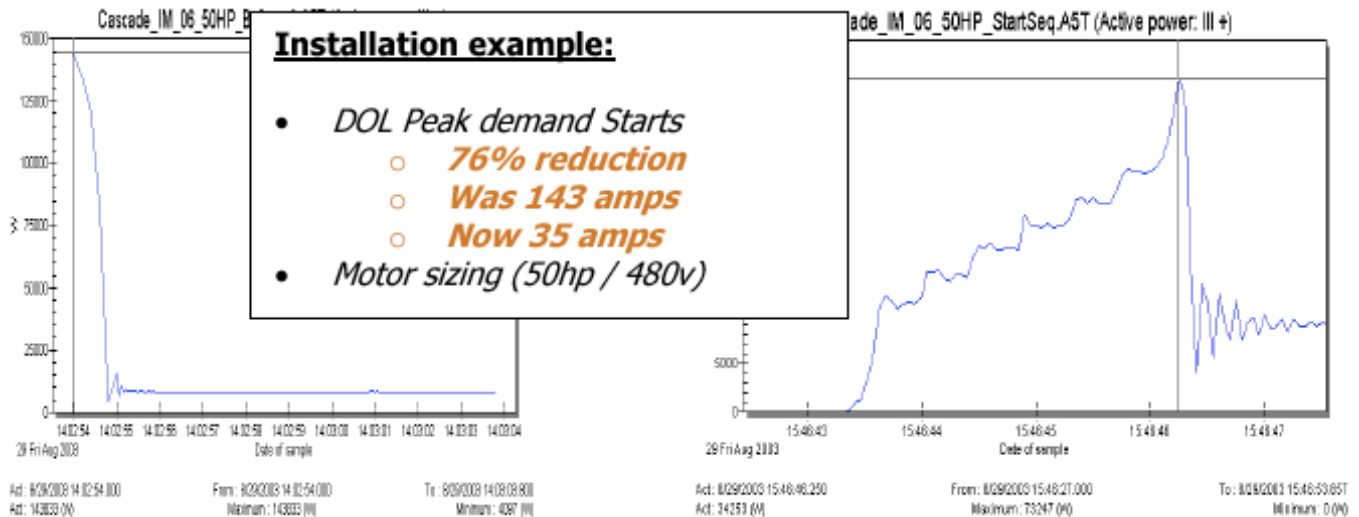


Save Energy Costs & Maintenance expenses By implementing “SOFT START” functionality to YOUR AC Motor driven applications



Soft Start Application Details:

- Most AC Motor applications cycle on/off often within their operation. It is the constant startup and load at starting that creates maintenance issues within the motor.
 - Costly belt adjustments (material & labor)
 - Motor repair & drive component repairs
 - Contactor repairs
- Serviceability and associated labor rates to repair or replace the motor are key ROI justifiers for implementing Soft Start technology.

Why MotorBoss: (Main features to support this application)

- Low cost, easy to install & reliable “Premium” designed soft start device.
 - Ramp up time adjustable & tailored to your motor’s requirements.
 - Reduce Peak Demand energy charges
- Optimization mode (available if the application is suitable)
 - Reduce kWh operational costs & operational cycle peaks.
- Maintenance / soft benefits
 - Easier on motor on startup
 - Heat reduction (every 10 degree’s will double motor life)
 - No arcing (due to zero current at contact closure)
 - Reduce wear on your starters
 - Virtually eliminate contact repairs
 - Will improve Power Factor at the motor