



TWO 'BUYING WINDOWS' FOR ELECTRICITY EACH YEAR

Historically, the best times of year to buy futures contracts for electricity are the Spring and Fall, because rates tend to rise in early Summer when the air-conditioning load rises, and again in early Winter when the days become shorter and the heating load increases.

Users could theoretically leave it until the Fall 'buying window' to renew their contract, but there's a significant risk in doing that.

If there's any interruption in world oil or gas supplies due to weather or political issues, the Fall "buying opportunity" can disappear quickly, in which case customers will not have an opportunity to find a new contract before their old one expires.

With current market rates still close to 7-year lows, and the economy just beginning to improve, the Spring window this year should offer the best buying opportunity.

A careful analysis of the two most recent years shows that the Spring buying window has occurred slightly earlier than previously – from February till early April (rather than from March till late April previously).

Like many things in life, waiting till the last moment is not a good plan and can be expensive. Our unique electricity procurement process is simple, fast (requiring very little management time – typically 2-3 hours in total) and consistently delivers the lowest possible rates.

Please call Tom Dufraine on 484-889-3295 for more information.

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